

WOMEN[®] ROCK SCIENCE

OCTOBER 14, 2026
6:00pm – 9:00pm

Cranbrook Institute of Science
Inspiring Exploration. Recognizing Achievement.

EVENT DETAILS

Wednesday, October 14, 2026 | 6:00pm – 9:00pm
Cranbrook Institute of Science

What to Expect

- Women Rock Science Honoree awards, brief videos, and remarks
- Fun networking conversations
- Hands-on STEAM education experiences
- Access to the museum's exhibits
- Access to the museum's traveling show, *Artificial Intelligence: Your Mind & The Machine*
- Hors d'oeuvres and STEAM-themed cocktails
- **Attire:** trendy business, Women Rock Science t-shirt optional!

Women Rock Science Co-Chairs

Madeline Albright Bhavnagri
Rachel Arnesen Roncelli
Yesenia Venegas

Women Rock Science Honorary Co-Chairs

Adele Acheson
Linzie Venegas

WOMEN ROCK SCIENCE HONOREES

Each year, the Women Rock Science initiative honors three individuals making outstanding contributions in STEAM fields (Science, Technology, Engineering, Arts, and Mathematics). Their achievement is celebrated through three awards: Outstanding Educator, Outstanding Leader, and Rock Star.

The 2026 Women Rock Science honorees will be announced this summer!



OUTSTANDING EDUCATOR AWARD Past Honorees

2025: Amanda Massey Mattea
2024: Kisha McKee, Ed.S.
2023: Stacey D. Jackson, Ed.S.
2022: Melissa Koronka
2021: Tuyen Duddles
2020: Rahiel Housey-Johnson
2019: Angela English



OUTSTANDING LEADER AWARD Past Honorees

2025: Christine D. Cole Johnson, PhD, MPH
2024: Helen Taylor
2023: Dr. Wanda Cook-Robinson
2022: Beth Paretta
2021: Mary T. Barra
2020: Patti Poppe
2019: Richard DeVore



ROCK STAR AWARD Past Honorees

2025: Andra Rush
2024: Dr. Jingmai O'Connor, Ph.D.
2023: Dr. Mona Hanna, MD, MPH, FAAP
2022: Raven L. Jones, Ph.D.
2021: Celeste T. Williams, MD, MS, FACC
2020: Cathy Olkin
2019: Joi Harris

Why Women Rock Science?

Women remain underrepresented in STEM. While they make up 48% of the workforce, they hold just 35% of STEM jobs—only 26% in computer science and 16% in engineering. In higher education, the numbers are equally stark, with women earning less than 25% of degrees in key STEM fields. Latina, Black, and Indigenous women make up less than 10% of the STEM workforce.

This gap isn't about ability—it's about confidence, opportunity, and representation (National Girls Collaborative Project).

Why It Matters

Diverse perspectives drive innovation. Solving global challenges—from climate change to healthcare—requires all voices at the table. When girls see women thriving in STEM, they're more likely to envision themselves there too.

Cranbrook Institute of Science's Women Rock Science initiative aims to inspire all children to become problem solvers and to consider pursuing careers in STEAM, with a focus on encouraging young women.

Your Impact: Eight Years of Women Rock Science

Since 2018, proceeds from the event continue to support more STEAM programming, delivered by Cranbrook Institute of Science educators, to Pre-K through Grade 12 students in under-resourced communities across Michigan.

WOMEN ROCK SCIENCE support has also made these ongoing initiatives possible:



The creation, curation, installation, and maintenance of the Institute's Women in Science exhibition



The launch and continuation of the Women in Science Speaker Series

6,590 STEAM OUTREACH PROGRAMS PROVIDED TO



234,000+ STUDENTS IN...



7,800 CLASSROOMS ACROSS...



455+ UNIQUE SCHOOLS!

355



high school internships for students from under-resourced communities

64



scholarships for the Institute's summer Explore Camps

130+



scholarships for the Institute's STEAM Career Boot Camp for Girls

6,000+



students were provided transportation assistance to access programming

177



students attended the Blue Planet Jobs Fair, exploring careers in the water industry and connecting with internships & mentors

SPONSORSHIP OPPORTUNITIES

All sponsorship levels include a VIP cocktail hour at 5:00pm prior to Women Rock Science.

SPONSORSHIP BENEFITS

Lead \$35,000

10 Tickets

*\$34,050 tax-deductible
as allowed by law*

- Lead sponsor recognition on all print, web, and social media channels
- Full-page ad in the event program booklet
- VIP Tour of Cranbrook Institute of Science for up to 10 guests
- Printed signage at all tabletop activities
- Logo/name recognition on the Women in Science Exhibit Panel for the 2026-2027 Year
- Option to host private Cocktails and Collections event at the Institute for up to 20 guests
- Live speaking opportunity at the event
- Company branded item included for all event attendees
- Opportunity to brand the VIP cocktail hour

Science \$25,000

8 Tickets

*\$24,240 tax-deductible
as allowed by law*

- Science sponsor recognition on all print, web, and select social media channels
- Full-page ad in the event program booklet
- VIP Tour of Cranbrook Institute of Science for up to 8 guests
- Printed signage at all tabletop activities
- Logo/name recognition on the Women in Science Exhibit Panel for the 2026-2027 Year

Technology \$15,000

6 Tickets

*\$14,430 tax-deductible
as allowed by law*

- Technology sponsor recognition on all print, web, and select social media channels
- Half-page ad in the event program booklet
- VIP Tour of Cranbrook Institute of Science for up to 6 guests
- Printed signage at all tabletop activities

Engineering \$10,000

6 Tickets

*\$9,430 tax-deductible
as allowed by law*

- Engineering sponsor recognition on select print, web, and social media channels
- Half-page ad in the event program booklet
- VIP Tour of Cranbrook Institute of Science for up to 6 guests

Art \$5,000

4 Tickets

*\$4,620 tax-deductible
as allowed by law*

- Art sponsor recognition on select print, web, and social media channels
- Logo/name placement in the event program booklet
- VIP Tour of Cranbrook Institute of Science for up to 4 guests

Mathematics \$3,000

2 Tickets

*\$2,810 tax-deductible
as allowed by law*

- Logo/name placement in event program booklet
- VIP Tour of Cranbrook Institute of Science for up to 2 guests



Become a Sponsor

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Checks made payable to Cranbrook Institute of Science



About Cranbrook Institute of Science

Cranbrook Institute of Science is part of the internationally significant Cranbrook Educational Community, which is more than 100 years old. Founded by philanthropists George and Ellen Booth in 1934, the Institute of Science is a dynamic museum of natural history that connects the diverse public to the natural and cultural worlds in ways that excite, empower, and educate. Cranbrook Institute of Science currently hosts more than 134,000 guests annually and connects with another 40,000 throughout the region via well-developed and highly regarded outreach programs. The Institute boasts a collection of more than 250,000 objects from around the world.

About Cranbrook Institute of Science Outreach and Onsite Programs

Each year, thousands of Michigan's Pre-K through Grade 12 students receive critical STEAM programs delivered by Cranbrook Institute of Science educators. We partner with teachers in Detroit, Flint, Hamtramck, Pontiac, Southfield, Warren, and beyond to provide outstanding supplemental STEAM educational experiences through in-person classroom programs, field trips, and virtual programs. The goal of Women Rock Science is to raise funds in support of these initiatives and to celebrate inspirational leaders in STEAM.



Cranbrook Institute of Science Board of Governors

July 1, 2026 – June 30, 2027

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