

# WOMEN ROCK SCIENCE

**1 OCTOBER 2020**

**6:00 PM - 9:00 PM | CRANBROOK INSTITUTE OF SCIENCE**

**INSPIRING EXPLORATION, RECOGNIZING ACHIEVEMENT**



# EVENT DETAILS

**WOMEN ROCK SCIENCE**  
Thursday, October 1, 2020  
6:00 PM – 9:00 PM

Cranbrook Institute of Science  
39221 Woodward Avenue  
Bloomfield Hills, MI 48303

**Women Rock Science** is an interactive experience to raise funds in support of Cranbrook Institute of Science's *Service to Others* initiatives, and to celebrate those who are champions of Science, Technology, Engineering, Arts, and Math (STEAM).

**This interactive experience includes:**

- Hands-on STEAM education experiences
- Planetarium shows
- Hors d'oeuvres & STEAM-themed cocktails
- Museum Exhibits Open
- Brief formal program



# SPONSORSHIP OPPORTUNITIES



## SCIENCE

8 tickets for you

+ Sponsors 20 students and their families to attend a Family Day

Presenting Sponsor recognition on all print, web, and social media channels

Full page ad in event program

VIP tour of CIS Collections for up to 10 guests

**\$25,000**

\$24,400 tax-deductible as allowed by law



## TECHNOLOGY

6 tickets for you

+ Sponsors 15 students and their families to attend a Family Day

Sponsor recognition on all print, web, and social media channels

1/2 page ad in event program

VIP tour of CIS Collections for up to 10 guests

**\$15,000**

\$14,550 tax-deductible as allowed by law



## ENGINEERING

4 tickets for you

+ Sponsors 10 students and their families to attend a Family Day

Sponsor recognition on all print, web, and social media channels

1/4 page ad in event program

VIP tour of CIS Collections for up to 10 guests

**\$10,000**

\$9,700 tax-deductible as allowed by law



## ART

4 tickets for you

+ Sponsors 5 students and their families to attend a Family Day

Sponsor recognition on all print, web, and social media channels

Recognition in event program

VIP tour of CIS Collections for up to 5 guests

**\$5,000**

\$4,700 tax-deductible as allowed by law



## MATHEMATICS

2 tickets for you

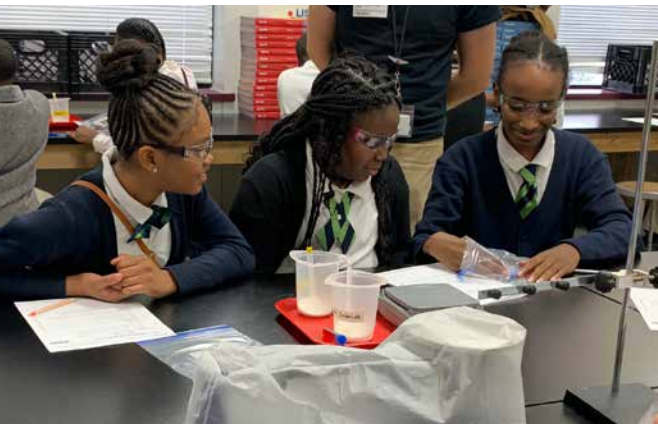
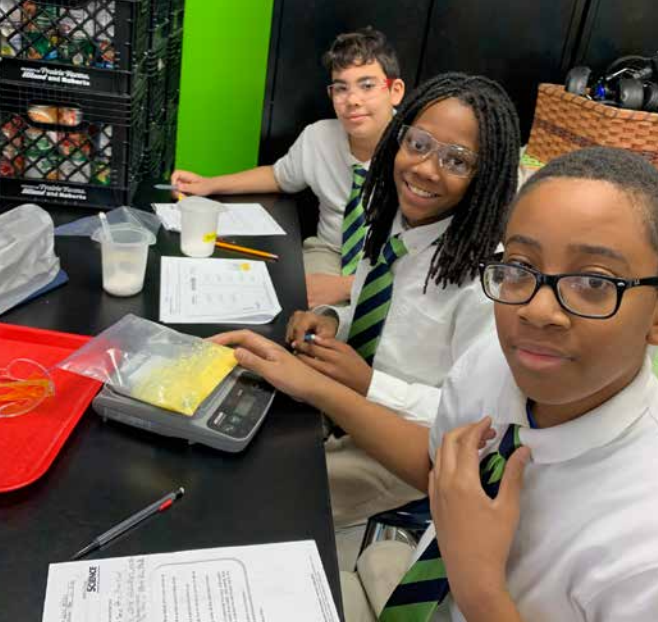
+ Sponsors 2 students and their families to attend a Family Day

Recognition in event program

VIP tour of CIS Collections for up to 5 guests

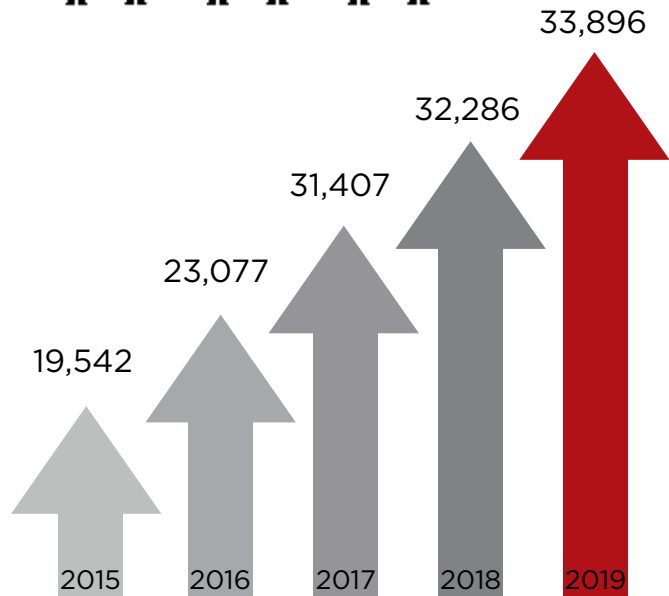
**\$2,500**

\$2,350 tax-deductible as allowed by law



# BY THE NUMBERS

**140,208** TOTAL STUDENTS SERVED OVER THE PAST 5 YEARS



**Become A Sponsor:**

**Online:** <https://science.cranbrook.edu/women-rock-science>

**Mail:** Cranbrook Institute of Science  
39221 Woodward Ave., P.O. Box 801  
Bloomfield Hills, MI 48303

For more information, call or email Katja Thomakos, CFRE, Director of Development at 248.645.3220 or [kthomakos@cranbrook.edu](mailto:kthomakos@cranbrook.edu).

# ABOUT CRANBROOK INSTITUTE OF SCIENCE

**Cranbrook Institute of Science** is part of the internationally significant Cranbrook Educational Community, which is more than 100 years old. Founded by philanthropists George and Ellen Booth, the Institute of Science is a dynamic museum of natural history that connects the diverse public to the natural and cultural worlds around us in ways that excite, empower and educate. Cranbrook Institute of Science currently hosts 170,000 guests annually and connects with thousands throughout the region. The Institute boasts a collection of more than 250,000 objects and specimens from around the world.

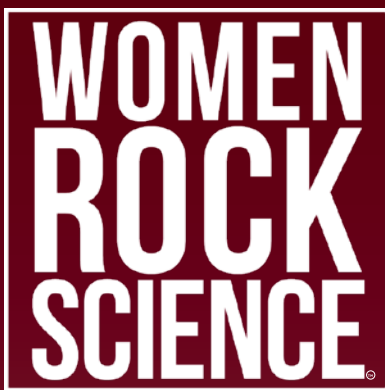
## **ABOUT CRANBROOK INSTITUTE OF SCIENCE'S *SERVICE TO OTHERS* PROGRAMS**

Nearly 34,000 of Michigan's PreK-12 students from communities such as Detroit, Flint, Pontiac, and Hamtramck benefit from outreach programs delivered by Cranbrook Institute of Science. The goal of Women Rock Science is to raise funds in support of these initiatives, and to celebrate inspirational leaders in STEAM.

For more information, contact:

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248-645-3220  
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39221 Woodward Avenue  
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<https://science.cranbrook.edu/women-rock-science>



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