

2<sup>ND</sup> ANNUAL

**WOMEN  
ROCK  
SCIENCE**

**17 MAY 2019**

Cranbrook Institute of Science

6:30 PM - 9:00 PM

*INSPIRING EXPLORATION, RECOGNIZING ACHIEVEMENT*



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**Women Rock Science** is an interactive experience to raise funds in support of Cranbrook Institute of Science's "Service to Others" initiatives, and to celebrate those who are champions of Science, Technology, Engineering, Arts, and Mathematics (STEAM).

**Our Honorees**

**Richard L. DeVore**

Executive Vice President  
Regional President  
Detroit & Southeast Michigan  
The PNC Financial Services Group

**Angela English**

Educator  
Detroit Public Schools Community District  
Emerson Elementary-Middle School

**Joi Harris**

Vice President  
Major Enterprise Projects  
DTE Energy

**The interactive experience includes:**

- Hands-on STEAM education experiences
- Planetarium shows
- Museum exhibits open
- Strolling hors d'oeuvres
- STEAM-themed cocktails
- Jewelry sales
- Science shop
- Brief formal program

Who We Are

Cranbrook Institute of Science is part of the internationally significant Cranbrook Educational Community, which is more than 100 years old. Founded by philanthropists George and Ellen Booth in 1934, the Institute of Science is a dynamic museum of natural history that connects a diverse public to the natural and cultural worlds around us in ways that excite, empower, and educate. Cranbrook Institute of Science currently hosts 175,000 guests annually and connects with another 40,000 throughout the region via well-developed and highly regarded outreach programs. The Institute boasts a collection of more than 250,000 objects and specimens from around the world.

**OUR SERVICE TO OTHERS PROGRAM**

Currently, over 31,000 Pre K-12 students from under served local communities benefit from STEAM outreach programs delivered by Cranbrook Institute of Science. The goal of **Women Rock Science** is to raise funds in support of these initiatives, and to celebrate those who are champions of STEAM endeavors.



# Sponsorship Opportunities



SCIENCE

## SCIENCE - \$50,000 (Exclusive)

- 6 tickets for you
- + Sponsors 20 students and their families to attend a Family Day
- Presenting Sponsor recognition on all print, web, and social media channels
- Full page ad in event program
- VIP tour of Cranbrook Institute of Science Collections for up to 10 guests

\$49,520 tax-deductible as allowed by law



TECHNOLOGY

## TECHNOLOGY - \$25,000

- 4 tickets for you
- + Sponsors 15 students and their families to attend a Family Day
- Sponsor recognition on all print, web, and social media channels
- 1/2 page ad in event program
- VIP tour of Cranbrook Institute of Science Collections for up to 10 guests

\$24,680 tax-deductible as allowed by law



ENGINEERING

## ENGINEERING - \$10,000

- 4 tickets for you
- + Sponsors 10 students and their families to attend a Family Day
- Sponsor recognition on all print, web, and social media channels
- 1/4 page ad in event program
- VIP tour of Cranbrook Institute of Science Collections for up to 10 guests

\$9,680 tax-deductible as allowed by law



ARTS

## ARTS - \$5,000

- 4 tickets for you
- + Sponsors 5 students and their families to attend a Family Day
- Sponsor recognition on all print, web, and social media channels
- Recognition in event program
- VIP tour of Cranbrook Institute of Science Collections for up to 5 guests

\$4,680 tax-deductible as allowed by law



MATHEMATICS

## MATHEMATICS - \$2,500

- 2 tickets for you
- + Sponsors 2 students and their families to attend a Family Day
- Recognition in event program
- VIP tour of Cranbrook Institute of Science Collections for up to 5 guests

\$2,340 tax-deductible as allowed by law



## By The Numbers

1,304

PROGRAMS  
DELIVERED

SCHOOLS  
SERVED

116

31,407

STUDENTS  
SERVED

### BECOME A SPONSOR:

**Online:** <https://science.cranbrook.edu/women-rock-science>

**Mail:** Cranbrook Institute of Science, 39221 Woodward Ave.,  
P.O. Box 801, Bloomfield Hills, MI 48303

For more information, call or email Katja Thomakos, CFRE, Director of Development at 248.645.3220 or [kthomakos@cranbrook.edu](mailto:kthomakos@cranbrook.edu).





# WOMEN ROCK SCIENCE



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