

2ND ANNUAL

**WOMEN
ROCK
SCIENCE**

17 MAY 2019

Cranbrook Institute of Science

6:30 PM - 9:00 PM

INSPIRING EXPLORATION, RECOGNIZING ACHIEVEMENT



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Women Rock Science is an interactive experience to raise funds in support of Cranbrook Institute of Science's "Service to Others" initiatives, and to celebrate those who are champions of Science, Technology, Engineering, Arts, and Mathematics (STEAM).

Our Honorees

Richard L. DeVore

Executive Vice President
Regional President
Detroit & Southeast Michigan
The PNC Financial Services Group

Angela English

Educator
Detroit Public Schools Community District
Emerson Elementary-Middle School

Joi Harris

Vice President
Major Enterprise Projects
DTE Energy

The interactive experience includes:

- Hands-on STEAM education experiences
- Planetarium shows
- Museum exhibits open
- Strolling hors d'oeuvres
- STEAM-themed cocktails
- Jewelry sales
- Science shop
- Brief formal program

Who We Are

Cranbrook Institute of Science is part of the internationally significant Cranbrook Educational Community, which is more than 100 years old. Founded by philanthropists George and Ellen Booth in 1934, the Institute of Science is a dynamic museum of natural history that connects a diverse public to the natural and cultural worlds around us in ways that excite, empower, and educate. Cranbrook Institute of Science currently hosts 175,000 guests annually and connects with another 40,000 throughout the region via well-developed and highly regarded outreach programs. The Institute boasts a collection of more than 250,000 objects and specimens from around the world.

OUR SERVICE TO OTHERS PROGRAM

Currently, over 31,000 Pre K-12 students from under served local communities benefit from STEAM outreach programs delivered by Cranbrook Institute of Science. The goal of **Women Rock Science** is to raise funds in support of these initiatives, and to celebrate those who are champions of STEAM endeavors.



Sponsorship Opportunities



SCIENCE

SCIENCE - \$50,000 (Exclusive)

- 6 tickets for you
- + Sponsors 20 students and their families to attend a Family Day
- Presenting Sponsor recognition on all print, web, and social media channels
- Full page ad in event program
- VIP tour of Cranbrook Institute of Science Collections for up to 10 guests

\$49,520 tax-deductible as allowed by law



TECHNOLOGY

TECHNOLOGY - \$25,000

- 4 tickets for you
- + Sponsors 15 students and their families to attend a Family Day
- Sponsor recognition on all print, web, and social media channels
- 1/2 page ad in event program
- VIP tour of Cranbrook Institute of Science Collections for up to 10 guests

\$24,680 tax-deductible as allowed by law



ENGINEERING

ENGINEERING - \$10,000

- 4 tickets for you
- + Sponsors 10 students and their families to attend a Family Day
- Sponsor recognition on all print, web, and social media channels
- 1/4 page ad in event program
- VIP tour of Cranbrook Institute of Science Collections for up to 10 guests

\$9,680 tax-deductible as allowed by law



ARTS

ARTS - \$5,000

- 4 tickets for you
- + Sponsors 5 students and their families to attend a Family Day
- Sponsor recognition on all print, web, and social media channels
- Recognition in event program
- VIP tour of Cranbrook Institute of Science Collections for up to 5 guests

\$4,680 tax-deductible as allowed by law



MATHEMATICS

MATHEMATICS - \$2,500

- 2 tickets for you
- + Sponsors 2 students and their families to attend a Family Day
- Recognition in event program
- VIP tour of Cranbrook Institute of Science Collections for up to 5 guests

\$2,340 tax-deductible as allowed by law



By The Numbers

1,304

PROGRAMS
DELIVERED

SCHOOLS
SERVED

116

31,407

STUDENTS
SERVED

BECOME A SPONSOR:

Online: <https://science.cranbrook.edu/women-rock-science>

Mail: Cranbrook Institute of Science, 39221 Woodward Ave.,
P.O. Box 801, Bloomfield Hills, MI 48303

For more information, call or email Katja Thomakos, CFRE, Director of Development at 248.645.3220 or kthomakos@cranbrook.edu.





WOMEN ROCK SCIENCE



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