

WOMEN[®] ROCK SCIENCE

OCTOBER 11, 2023

6:00 P.M. – 9:00 P.M.

CRANBROOK INSTITUTE OF SCIENCE
INSPIRING EXPLORATION. RECOGNIZING ACHIEVEMENT.

EVENT DETAILS



WOMEN ROCK SCIENCE

WEDNESDAY, OCTOBER 11, 2023

6:00 – 9:00 P.M.

LOCATION: CRANBROOK INSTITUTE OF SCIENCE



EVENT EMCEE:

Linda H. Gillum, PhD

Chair, Board of Trustees
Cranbrook Educational Community



WOMEN ROCK SCIENCE CO-CHAIRS:

Lipsa Sheth

Pauline Stamper

Linzie Venegas

WOMEN ROCK SCIENCE HONORARY CO-CHAIRS:

Adele Acheson

Kelle Ilitch

Kim Reuss

WHAT TO EXPECT:

- Women Rock Science Honoree awards and remarks
- Hands-on STEAM education experiences
- Hors d'oeuvres & STEAM-themed cocktails
- Access to the museum's exhibits

WHY WOMEN ROCK SCIENCE?

- Women make up only 24% of STEM workers in the United States, 14% of the country's engineers, and 27% of computer science professionals (Women's Congressional Policy Institute).
- Cranbrook Institute of Science's STEAM programs seek to close this gap by inspiring all children to pursue STEAM careers but with an emphasis on young women.
- STEAM gives kids the tools they need to become problem solvers, creative thinkers, and successful innovators.

WOMEN ROCK SCIENCE HONOREES

Every year, the Women Rock Science gala includes an opportunity to recognize three individuals who are making a difference in STEAM (Science, Technology, Engineering, Arts, and Mathematics) through three awards: Outstanding Educator, Outstanding Leader, and Rock Star Award.

2023 HONOREES:



OUTSTANDING EDUCATOR AWARD

Stacey D. Jackson, Ed.S.
K-12 Mathematics & Science Supervisor
School District of the City of Pontiac



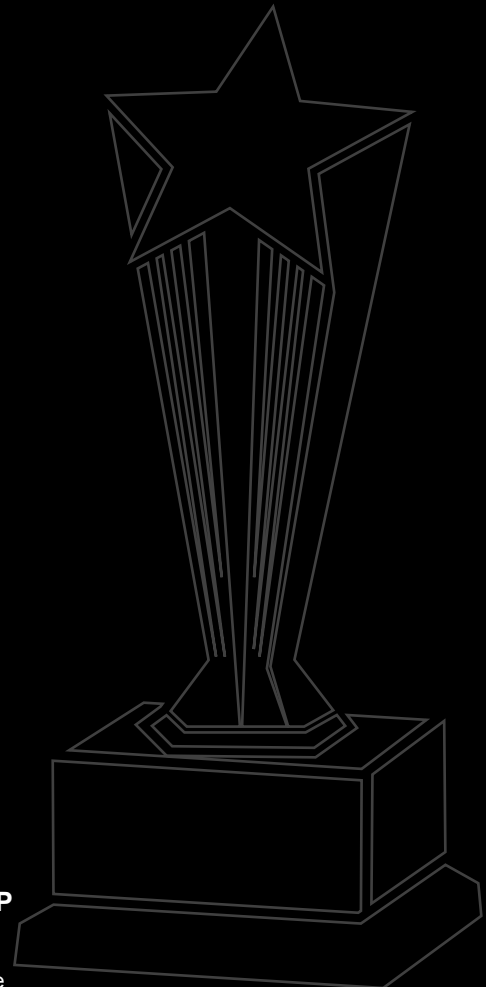
OUTSTANDING LEADER AWARD

Dr. Wanda Cook-Robinson
Superintendent
Oakland Schools



ROCK STAR AWARD

Dr. Mona Hanna-Attisha, MD, MPH, FAAP
Associate Dean for Public Health
and C. S. Mott Endowed Professor of Public Health
Michigan State University College of Human Medicine



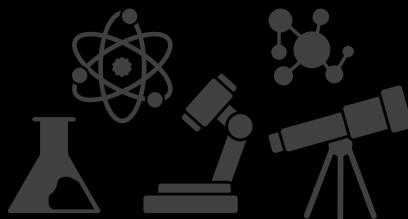
YOUR IMPACT

Proceeds from the event will help bring more STEAM programming, delivered by Cranbrook Institute of Science educators, to Pre-K-12 students in underserved communities throughout Michigan.



35,000+ STUDENTS

will receive STEAM outreach programs in their classrooms, either in-person or virtually



1,000+ HANDS-ON SCIENCE KITS

will be delivered to students from underserved communities



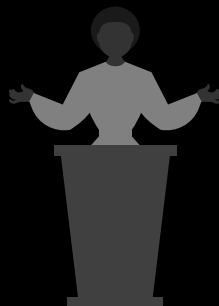
30+ HIGH SCHOOL INTERNSHIPS

at Cranbrook Institute of Science for students from underserved communities

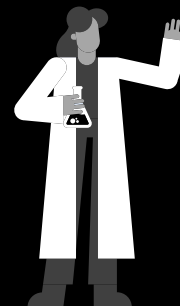


25+ SCHOLARSHIPS

for the Institute's career boot camp for girls



Continuation of the
WOMEN IN SCIENCE
speaker series



NEW! The creation of a
WOMEN IN SCIENCE
exhibition

THE PAST FIVE YEARS

Since 2018, Women Rock Science supporters have helped:



**PROVIDE STEAM OUTREACH PROGRAMS
TO MORE THAN 175,000 STUDENTS**



**DELIVER THOUSANDS OF HANDS-ON
SCIENCE KITS TO CLASSROOMS**



**GIVE SUMMER CAMP SCHOLARSHIPS
TO MORE THAN 50 STUDENTS**



**LAUNCH A WOMEN IN SCIENCE
SPEAKER SERIES**

Want to learn more about how Women Rock Science is making an impact?
Visit our website at science.cranbrook.edu/women-rock-science

SPONSORSHIP OPPORTUNITIES



LEAD SPONSOR

\$50,000

\$49,250 TAX-DEDUCTIBLE
AS ALLOWED BY LAW

10 tickets

Lead sponsor
recognition on all
print, web, and social
media channels

Full-page ad in
the event program
booklet

VIP tour of
Cranbrook Institute of
Science for up to 10
guests

Option to host private
dinner at the Institute
for up to 20 guests

Live speaking
opportunity at the
event

Company branded
item included for all
event attendees



SCIENCE

\$25,000

\$24,400 TAX-DEDUCTIBLE
AS ALLOWED BY LAW

8 tickets

Science sponsor
recognition on all
print, web, and
select social media
channels

Full-page ad in
the event program
booklet

VIP tour of
Cranbrook Institute
of Science for up
to 8 guests



TECHNOLOGY

\$15,000

\$14,550 TAX-DEDUCTIBLE
AS ALLOWED BY LAW

6 tickets

Technology sponsor
recognition on all
print, web, and
select social media
channels

Half-page ad in
the event program
booklet

VIP tour of
Cranbrook Institute
of Science for up
to 6 guests



ENGINEERING

\$10,000

\$9,700 TAX-DEDUCTIBLE
AS ALLOWED BY LAW

4 tickets

Engineering sponsor
recognition on select
print, web, and social
media channels

Half-page ad in
the event program
booklet

VIP tour of
Cranbrook Institute
of Science for up
to 4 guests



ART

\$5,000

\$4,700 TAX-DEDUCTIBLE
AS ALLOWED BY LAW

4 tickets

Art sponsor
recognition on select
print, web, and social
media channels

Logo/name placement
in the event program
booklet

VIP tour of
Cranbrook Institute
of Science for up
to 4 guests



MATHEMATICS

\$2,500

\$2,350 TAX-DEDUCTIBLE
AS ALLOWED BY LAW

2 tickets

Logo/name
placement in the
event program
booklet

Select recognition at
the event

BECOME A SPONSOR **All sponsorship levels include a VIP cocktail hour prior to Women Rock Science*

Contact:

Katja Thomakos, CFRE, Director of Development @ 248.645.3220 or kthomakos@cranbrook.edu

Online:

science.cranbrook.edu/women-rock-science

Mail:

Cranbrook Advancement Office; P.O. BOX 778761; Chicago, IL 60677-8761
Checks made payable to Cranbrook Institute of Science



ABOUT

ABOUT CRANBROOK INSTITUTE OF SCIENCE

Cranbrook Institute of Science is part of the internationally significant Cranbrook Educational Community, which is more than 100 years old. Founded by philanthropists George and Ellen Booth in 1934, the Institute of Science is a dynamic museum of natural history that connects the diverse public to the natural and cultural worlds around us in ways that excite, empower and educate. Cranbrook Institute of Science currently hosts 170,000 guests annually and connects with another 30,000 throughout the region via well-developed and highly regarded outreach programs. The Institute boasts a collection of more than 250,000 objects and specimens from around the world.

ABOUT CRANBROOK INSTITUTE OF SCIENCE OUTREACH PROGRAMS

Each year, an average of 35,000 of Michigan's Pre-K-12 students receive critical STEAM outreach programs delivered by Cranbrook Institute of Science educators. Students in Detroit, Flint, Hamtramck, Pontiac, Southfield, Warren, and more receive supplemental STEAM educational experiences through in-person classroom programs, hands-on science activity kits, field trips, and recently, virtual programs. The goal of Women Rock Science is to raise funds in support of these initiatives and to celebrate inspirational leaders in STEAM.

For more information, contact:

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science.cranbrook.edu/women-rock-science





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