

WOMEN[®] ROCK SCIENCE

5TH YEAR ANNIVERSARY

WEDNESDAY, OCTOBER 12, 2022
6:00 PM - 9:00 PM | CRANBROOK INSTITUTE OF SCIENCE

INSPIRING EXPLORATION, RECOGNIZING ACHIEVEMENT

Every year, the Women Rock Science gala includes an opportunity to recognize three individuals who are making a difference in the fields of Science, Technology, Engineering, Arts, and Mathematics through three awards: Outstanding Educator, Rock Star, and Outstanding Leader Award.

For 2022, the following individuals will be recognized at Women Rock Science:

**OUTSTANDING EDUCATOR AWARD****Melissa Koronka**

Science Teacher
Accelerated Learning Academy (ALA)
Flint Community Schools

**ROCK STAR AWARD****Raven Jones Stanbrough, Ph.D.**

Assistant Professor
Department of Teacher Education
Michigan State University

**OUTSTANDING LEADER AWARD****Beth Paretta**

CEO / Team Principal
Paretta Autosport



Women Rock Science is a women-led fundraising event that aims to celebrate women in STEAM (Science, Technology, Engineering, Arts, and Mathematics) and ignite curiosity in children. Proceeds from the event will help bring more STEAM programming, delivered by Cranbrook Institute of Science educators, to PreK-12 students in under-resourced communities throughout Michigan, including Detroit, Hamtramck, Pontiac, Flint, Southfield, and others.



THE WOMEN ROCK SCIENCE EXPERIENCE INCLUDES:

- Hands-on STEAM education activities
- Acheson Planetarium shows
- Hors d'oeuvres & STEAM-themed cocktails
- Access to museum exhibits
- Women Rock Science honoree remarks

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WHY WOMEN ROCK SCIENCE?

- Careers in the STEM fields are the fastest-growing careers in the global marketplace; they're also the most in-demand jobs in Michigan (MI STEM Partnership).
- Women make up nearly half of the U.S. workforce, but account for only 27% of STEM workers (census.gov).
- By adding Art to STEM, STEAM helps kids to become problem solvers by thinking creatively and asking questions.
- Cranbrook Institute of Science's STEAM programs seek to inspire and ignite curiosity in *all* children about STEAM careers, with an emphasis on young women.

SPONSORSHIP OPPORTUNITIES

WRS 5



LEAD SPONSOR

\$50,000

\$49,250 TAX-DEDUCTIBLE
AS ALLOWED BY LAW

10 tickets

Lead sponsor
recognition on all
print, web, and social
media channels

Full-page ad in
the event program
booklet

VIP tour of
Cranbrook Institute of
Science for up to 10
guests

Option to host private
dinner at the Institute
for up to 20 guests

Live speaking
opportunity at the
event

Company branded
item included for all
event attendees



SCIENCE

\$25,000

\$24,400 TAX-DEDUCTIBLE
AS ALLOWED BY LAW

8 tickets

Science sponsor
recognition on all
print, web, and
select social media
channels

Full-page ad in
the event program
booklet

VIP tour of
Cranbrook Institute
of Science for up
to 8 guests



TECHNOLOGY

\$15,000

\$14,550 TAX-DEDUCTIBLE
AS ALLOWED BY LAW

6 tickets

Technology sponsor
recognition on all
print, web, and
select social media
channels

Half-page ad in
the event program
booklet

VIP tour of
Cranbrook Institute
of Science for up
to 6 guests



ENGINEERING

\$10,000

\$9,700 TAX-DEDUCTIBLE
AS ALLOWED BY LAW

4 tickets

Engineering sponsor
recognition on select
print, web, and social
media channels

Half-page ad in
the event program
booklet

VIP tour of
Cranbrook Institute
of Science for up
to 4 guests



ART

\$5,000

\$4,700 TAX-DEDUCTIBLE
AS ALLOWED BY LAW

4 tickets

Art sponsor
recognition on select
print, web, and social
media channels

Logo/name placement
in the event program
booklet

VIP tour of
Cranbrook Institute
of Science for up
to 4 guests



MATHEMATICS

\$2,500

\$2,350 TAX-DEDUCTIBLE
AS ALLOWED BY LAW

2 tickets

Logo/name
placement in the
event program
booklet

Select recognition at
the event

Online:

science.cranbrook.edu/women-rock-science

Mail:

Cranbrook Advancement Office; P.O. BOX 778761; Chicago, IL 60677-8761.

Checks made payable to Cranbrook Institute of Science.

Call or Email:

Katja Thomakos, CFRE, Director of Development @ 248.645.3220 or kthomakos@cranbrook.edu



Funds raised through Women Rock Science support outreach programs delivered by Cranbrook Institute of Science to thousands of students across Michigan. This year, your support will mean:



**AN INAUGURAL
WOMEN IN SCIENCE
LECTURE SERIES**



10 SCHOLARSHIPS

to the Institute's first-ever, girls-only week-long museum career bootcamp



30+ HIGH SCHOOL INTERNS

from Pontiac will experience hands-on research with Institute scientists to create an interactive program for the public



35,000+ STUDENTS

will receive STEAM outreach programs in their classrooms, either in-person or virtually

Want to learn more about how Women Rock Science is making an impact?
Visit our website at science.cranbrook.edu/women-rock-science

ABOUT CRANBROOK INSTITUTE OF SCIENCE

Cranbrook Institute of Science is part of the internationally significant Cranbrook Educational Community, which is more than 100 years old. Founded by philanthropists George and Ellen Booth in 1934, the Institute of Science is a dynamic museum of natural history that connects the diverse public to the natural and cultural worlds around us in ways that excite, empower and educate. Cranbrook Institute of Science currently hosts 170,000 guests annually and connects with another 35,000 throughout the region via well-developed and highly regarded outreach programs. The Institute boasts a collection of more than 250,000 objects and specimens from around the world.

ABOUT CRANBROOK INSTITUTE OF SCIENCE OUTREACH PROGRAMS

Each year, an average of 35,000 of Michigan's PreK-12 students receive critical STEAM outreach programs delivered by Cranbrook Institute of Science educators. Students in Detroit, Flint, Hamtramck, Pontiac, Southfield, Warren, and more receive supplemental STEAM educational experiences through in-person classroom programs, hands-on science activity kits, field trips, and recently, virtual programs. The goal of Women Rock Science is to raise funds in support of these initiatives, and to celebrate inspirational leaders in STEAM.

For more information, contact:
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science.cranbrook.edu/women-rock-science





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