

WOMEN ROCK SCIENCETM

1 OCTOBER 2020

**7:00 PM - 8:00 PM | CRANBROOK INSTITUTE OF SCIENCE
VIRTUAL GALA**

INSPIRING EXPLORATION, RECOGNIZING ACHIEVEMENT

CRANBROOK
INSTITUTE OF
SCIENCE
Michigan's Museum of Natural History

ABOUT CRANBROOK INSTITUTE OF SCIENCE

Cranbrook Institute of Science is part of the internationally significant Cranbrook Educational Community, which is more than 100 years old. Founded by philanthropists George and Ellen Booth, the Institute of Science is a dynamic museum of natural history that connects the diverse public to the natural and cultural worlds around us in ways that excite, empower and educate. Cranbrook Institute of Science currently hosts 170,000 guests annually and connects with thousands throughout the region. The Institute boasts a collection of more than 250,000 objects and specimens from around the world.

ABOUT CRANBROOK INSTITUTE OF SCIENCE'S *SERVICE TO OTHERS* PROGRAMS

Nearly 34,000 of Michigan's PreK-12 students from communities such as Detroit, Flint, Pontiac, and Hamtramck benefit from outreach programs delivered by Cranbrook Institute of Science. The goal of Women Rock Science is to raise funds in support of these initiatives, and to celebrate inspirational leaders in STEAM.

For more information, contact:

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39221 Woodward Avenue
Bloomfield Hills, MI 48303

<https://science.cranbrook.edu/women-rock-science>

EVENT DETAILS

WOMEN ROCK SCIENCE
Thursday, October 1, 2020
7:00 PM – 8:00 PM
VIRTUAL GALA

Women Rock Science is an interactive experience to raise funds in support of Cranbrook Institute of Science's "Service to Others" initiatives, and to celebrate those who are champions of Science, Technology, Engineering, Arts, and Math (STEAM).

Our Honorees:

Outstanding Leader Award: Patti Poppe,
President & CEO of Consumers Energy

Outstanding Educator Award: Rahiel Housey-
Johnson, Hamtramck Public Schools - 6th
grade teacher

Rock Star Award: Cathy Olkin, Planetary
Scientist at the Southwest Research Institute,
and Cranbrook Schools alumna class of 1984



SPONSORSHIP OPPORTUNITIES



SCIENCE

8 tickets for you

Women Rock Science gift box delivered to all 8 guests

+ Sponsors 20 students and their families to attend a Family Day

Presenting Sponsor recognition on all print, web, and social media channels

Full page ad in event program and onscreen during event

One-minute video opportunity during event program*

Speaking opportunity during event program

Company branded item included in all Gift Boxes

VIP tour of CIS Collections for up to 10 guests

\$25,000

\$24,400 tax-deductible as allowed by law



TECHNOLOGY

6 tickets for you

Women Rock Science gift box delivered to all 6 guests

+ Sponsors 15 students and their families to attend a Family Day

Sponsor recognition on all print, web, and social media channels

1/2 page ad in event program and onscreen during event

45-second video opportunity during event program*

Speaking opportunity during event program

VIP tour of CIS Collections for up to 10 guests

\$15,000

\$14,550 tax-deductible as allowed by law



ENGINEERING

4 tickets for you

Women Rock Science gift box delivered to all 4 guests

+ Sponsors 10 students and their families to attend a Family Day

Sponsor recognition on all print, web, and social media channels

1/4 page ad in event program and onscreen during event

30-second video opportunity during event program*

VIP tour of CIS Collections for up to 10 guests

\$10,000

\$9,700 tax-deductible as allowed by law



ART

4 tickets for you

Women Rock Science gift box delivered to all 4 guests

+ Sponsors 5 students and their families to attend a Family Day

Sponsor recognition on all print, web, and social media channels

Recognition in event program and onscreen during event

VIP tour of CIS Collections for up to 5 guests

\$5,000

\$4,700 tax-deductible as allowed by law



MATHEMATICS

2 tickets for you

Women Rock Science gift box delivered to both guests

+ Sponsors 2 students and their families to attend a Family Day

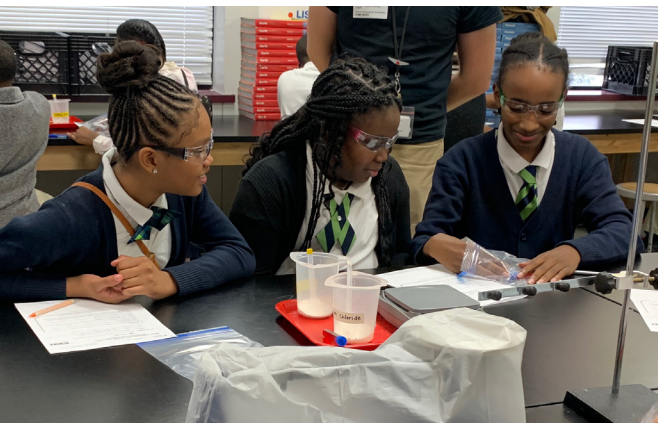
Recognition in event program and onscreen during event

VIP tour of CIS Collections for up to 5 guests

\$2,500

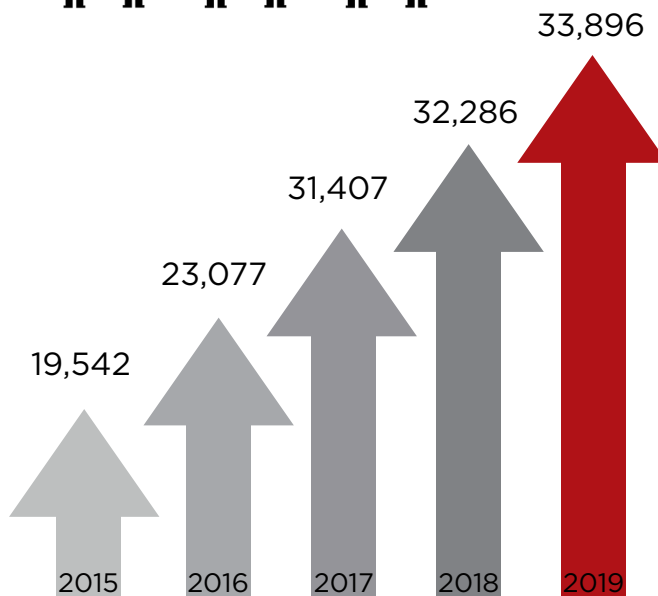
\$2,350 tax-deductible as allowed by law

*Video footage to be provided by sponsor



BY THE NUMBERS

140,208 TOTAL
STUDENTS
SERVED
OVER THE PAST 5 YEARS

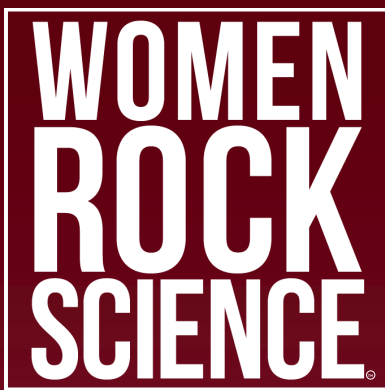


Become A Sponsor:

Online: <https://science.cranbrook.edu/women-rock-science>

Mail: Cranbrook Institute of Science
39221 Woodward Ave., P.O. Box 801
Bloomfield Hills, MI 48303

For more information, call or email Katja Thomakos, CFRE, Director of Development at 248.645.3220 or kthomakos@cranbrook.edu.



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