

SPONSORSHIP OPPORTUNITIES

All sponsorship levels include a VIP cocktail hour at 5:00 P.M. prior to Women Rock Science.

SPONSORSHIP BENEFITS

Lead \$50,000

10 Tickets

*\$49,050 tax-deductible
as allowed by law*

- Lead sponsor recognition on all print, web, and social media channels
- Full-page ad in the event program booklet
- VIP Tour of Cranbrook Institute of Science for up to 10 guests
- Printed signage at all tabletop activities
- Logo/name recognition on the Women in Science Exhibit Panel for the 2025-2026 Year
- Option to host private Cocktails and Collections event at the Institute for up to 20 guests
- Live speaking opportunity at the event
- Company branded item included for all event attendees
- Opportunity to brand the VIP cocktail hour

Science \$25,000

8 Tickets

*\$24,240 tax-deductible
as allowed by law*

- Science sponsor recognition on all print, web, and select social media channels
- Full-page ad in the event program booklet
- VIP Tour of Cranbrook Institute of Science for up to 8 guests
- Printed signage at all tabletop activities
- Logo/name recognition on the Women in Science Exhibit Panel for the 2025-2026 Year

Technology \$15,000

6 Tickets

*\$14,430 tax-deductible
as allowed by law*

- Technology sponsor recognition on all print, web, and select social media channels
- Half-page ad in the event program booklet
- VIP Tour of Cranbrook Institute of Science for up to 6 guests
- Printed signage at all tabletop activities

Engineering \$10,000

6 Tickets

*\$9,430 tax-deductible
as allowed by law*

- Engineering sponsor recognition on select print, web, and social media channels
- Half-page ad in the event program booklet
- VIP Tour of Cranbrook Institute of Science for up to 6 guests

Art \$5,000

4 Tickets

*\$4,620 tax-deductible
as allowed by law*

- Art sponsor recognition on select print, web, and social media channels
- Logo/name placement in the event program booklet
- VIP Tour of Cranbrook Institute of Science for up to 4 guests

Mathematics \$3,000

2 Tickets

*\$2,810 tax-deductible
as allowed by law*

- Logo/name placement in event program booklet
- VIP Tour of Cranbrook Institute of Science for up to 2 guests



BECOME A SPONSOR

CONTACT

Madeline Aberle
Assistant Director of Development
248-645-3576
maberle@cranbrook.edu

ONLINE

[Science.cranbrook.edu/women-rock-science](https://science.cranbrook.edu/women-rock-science)

MAIL

Cranbrook Advancement Office
P.O. BOX 778761
Chicago, IL 60677-8761

Checks made payable to Cranbrook Institute of Science



ABOUT CRANBROOK INSTITUTE OF SCIENCE

Cranbrook Institute of Science is part of the internationally significant Cranbrook Educational Community, which is more than 100 years old. Founded by philanthropists George and Ellen Booth in 1934, the Institute of Science is a dynamic museum of natural history that connects the diverse public to the natural and cultural worlds around in ways that excite, empower, and educate. Cranbrook Institute of Science currently hosts 150,000 guests annually and connects with another 40,000 throughout the region via well-developed and highly regarded outreach programs. The Institute boasts a collection of more than 250,000 objects from around the world.

ABOUT CRANBROOK INSTITUTE OF SCIENCE OUTREACH AND ONSITE PROGRAMS

Each year, thousands of Michigan's Pre-K through Grade 12 students receive critical STEAM programs delivered by Cranbrook Institute of Science educators. We partner with teachers in Detroit, Flint, Hamtramck, Pontiac, Southfield, Warren, and beyond to provide outstanding supplemental STEAM educational experiences through in-person classroom programs, field trips, and virtual programs. The goal of Women Rock Science is to raise funds in support of these initiatives and to celebrate inspirational leaders in STEAM.